# Social choice among complex objects 

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#### Abstract

We present a geometric model of social choice when the latter takes place among bundles of interdependent elements, that we will call objects. We show that the outcome of the social choice process is highly dependent on the way these bundles are formed. By bundling and unbundling the same set of constituent elements an authority enjoys a vast power of determining the social outcome. We provide necessary and sufficient conditions under which a social outcome may be a local or global optimum for a set of objects, and we show that, by appropriately redefining the set of objects, intransitive cycles may be broken and the median voter may be turned into a loser.


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