

## Asymptotic optimal location of facilities in a competition between population and industries

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**Abstract.** We consider the problem of optimally locating a given number  $k$  of points in  $\mathbb{R}^n$  for an integral cost function which takes into account two measures  $\varphi^+$  and  $\varphi^-$ . The points represent for example new industrial facilities that have to be located, the measure  $\varphi^+$  representing in this case already existing industries that want to be close to the new ones, and  $\varphi^-$  representing private citizens who want to stay far away. The asymptotic analysis as  $k \rightarrow \infty$  is performed, providing the asymptotic density of optimal locations.

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